



MAINSTREET
ROSWELL



PO Box 1328
Roswell, NM 88202
(575) 208-8238
www.mainstreetroswell.org

Sept. 28, 2024
Saturday 10 am-9 pm
(Farmers Market opens at 7 a.m.)

Rental Fees

Food Truck spaces are VERY limited and are \$150 per spot. You must provide your own power through the use of a QUIET generator as to not disturb nearby vendors or interfere with the music being provided.

THIS IS A NON-SMOKING EVENT! NO SKATEBOARDING, SKATING OR BICYCLING IN EVENT AREA.

MANDATORY: The City of Roswell requires Vendors to have a City of Roswell business license. Please include a copy of your current license with this contract. The City offers a temporary business licenses, contact the City for information. City officials are authorized to close any Vendor booth not able to provide a copy of their Roswell business license, no refunds will be given.

MANDATORY: Vendor must have all applicable local, state and federal licenses that pertain to their specific type of business. There are very specific rules for food vendors that must be adhered to. If you are not in compliance with all applicable rules/laws and you are shut down, there will be no refunds given by MainStreet Roswell or the Chile Cheese Festival Committee.

Rules

1. The Festival Booth Committee will measure, grid, number & assign the spaces in conformity with its own plan.
2. All booths will be set up in the spaces designated by the Festival Booth Committee.
3. All canopies, tie downs, tables, chairs, and merchandise will be furnished by the Applicant/Vendor.
4. A minimum of 40 pounds weight per tent/canopy leg is required, event organizers recommend more weight per leg, tent spikes are prohibited.
5. The Festival Committee will not provide any equipment, materials, or supplies. The fee is for parking space only and use of the communal eating area.
6. The Committee will provide an eating area with tables and chairs. We ask that each of the food vendors work together to keep this area clean by going through and picking up trash and wiping down surfaces whenever possible.
7. Vehicles will NOT be allowed to drive on the grounds during set up and tear down.
8. Vendor check-in begins 6 a.m., Saturday, September 28, 2024 at the information booth. Set up may begin directly after check-in
9. All booths should be operational by 10 a.m. on Saturday, September 28, 2024.
10. Break down MUST BE completed by 10 pm on Saturday, September 28, 2024 Vendors MUST CHECK OUT at the Information tent before leaving.
11. Because of ongoing Festival entertainment - music, loud speakers, or any other forms of sound equipment will not be permitted.
12. The Festival Committee will provide continuous trash pick and collection; however, you must maintain the immediate area of your booth so that it will be free of trash and safety hazards. All trash must be bagged at the end of the festival.
13. VENDORS MUST PARK IN VENDOR PARKING TO LEAVE ROOM FOR VISITORS. Parking is in the Chaves County Courthouse parking lot on Virginia Ave. **NO VENDOR PARKING ON MAIN STREET**
14. Safety regulations will be checked and monitored by the City of Roswell & the State of New Mexico.
15. All vendors using heat sources including electricity, or open flame must have an ABC rated fire extinguisher accessible and visible.
16. Firearms, knives, or other hazardous items cannot be sold or displayed on the Festival grounds. Absolutely no gang or drug related paraphernalia will be displayed or sold. The Festival Committee reserves the right to restrict these items and close your booth for such activities. Merchandise that infringes on the copyright or intellectual properties of other people or corporations will not be permitted.

17. This is a family-friendly event. If a Vendor is selling items that are vulgar or inappropriate in any way, the Festival Committee reserves the right to shut the booth down and vendor fees WILL NOT be refunded.
18. Payments after September 16, 2024 must be paid as a USPS money order, cash, or Square and will incur a \$50 late fee. The deadline for the completed Vendor booth package is noon September 16, 2024. There will be no refunds on booth space after September 20, 2024.
19. Booth spaces will be assigned by Festival Committee. WE WILL NOT MOVE VENDORS ONCE ASSIGNED.
20. Vendor applications will be juried and committee will make final decision of Vendor approval. Committee will make every effort to limit duplicate booths (booths selling the same items). Former Vendors and applications received first will be given priority.
21. This is an all-weather event. No refunds will be given due to bad weather conditions once refund deadline has passed (September 20, 2024).
22. DO NOT take sandbags that you did not bring with you, including those that are being used for additional purposes.
23. Safety is always a concern. **SAFETY FIRST and HAVE FUN**

* MainStreet Roswell will not accept responsibility for any lost or damaged property.

* The Festival Committee reserves the right to refuse any application without explanation. In this case, the fee and deposit will be refunded. All rules published by the Festival Committee must be followed by each Vendor/Applicant or Vendor will be required to vacate the premises with no refunds.

The 2024 Chile Cheese Festival will be open

Saturday, September 28, 2024, 10 am - 9 pm (Farmers' Market opens at 7a.m., not mandatory for other vendors)

Vendors are expected to be open during publicized dates & times



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FOOD TRUCK APPLICATION

Responsible Person _____

Type/Name of Business _____

Address _____ City _____ State _____

Phone (Home) _____ (Work or Cell) _____

Email _____

Alternate Contact _____ Phone _____

\$150 Food Truck parking area

NOTE: after September 16th there will be an additional \$50 late fee

Please give a full description of your menu, or attach photo(s) of menu:

Payment Included:

(Choose one)

Check/Money Order

Cash

Credit Card payments through Square

Payment in full must be made online OR must accompany this application

(Check/Money Order to MSR Farmers Market, P.O. Box 1328, Roswell, New Mexico 88202)

I have included mandatory items: Copy of Roswell Business License

Payment to MSR Farmers Market

By signing this I attest that I have read & agree to all the rules specified on **both pages** of the Food Truck Vendor contract for the 2024 Chile Cheese Festival:

Print Name: _____

Signature: _____ Date: _____

For Office Use:

Booth Fee: \$

Deposit: \$

Total Paid: \$

Date:

Staff Initials: