



14. Firearms, knives, or other hazardous items cannot be sold or displayed on the Festival grounds. Absolutely no gang or drug related paraphernalia will be displayed or sold. The Festival Committee reserves the right to restrict these items and close your booth for such activities. Merchandise that infringes on the copyright or intellectual properties of other people or corporations will not be permitted.
15. This is a family-friendly event. If a Vendor is selling items that are vulgar or inappropriate in any way, the Festival Committee reserves the right to shut the booth down and vendor fees WILL NOT be refunded.
16. Payments after **September 11, 2023** must be paid **via Square, PayPal or Cash**. The deadline for the completed Vendor booth package is noon **September 15, 2023**. There will be no refunds on booth space after **September 18, 2023**.
17. Booth spaces will be assigned by Festival Committee. WE WILL NOT MOVE VENDORS ONCE ASSIGNED.
18. Vendor applications will be juried and committee will make final decision of Vendor approval. Committee will make every effort to limit duplicate booths (booths selling the same items). Former Vendors and applications received first, will be given priority.
19. This is an all-weather event. No refunds will be given due to bad weather conditions once refund deadline has passed (**September 18, 2023**).
20. DO NOT take sandbags that you did not bring with you, including those that are being used for additional purposes.
21. Safety is always a concern. **SAFETY FIRST and HAVE FUN**

\* While MainStreet Roswell, will make all reasonable efforts to maintain security, including overnight security, throughout the festival, they will not accept responsibility for any lost or damaged property.

\* The Festival Committee reserves the right to refuse any application without explanation. In this case, the fee and deposit will be refunded. All rules published by the Festival Committee must be followed by each Vendor/Applicant or Vendor will be required to vacate the premises with no refunds.

### **The 2023 Chile Cheese Festival will be open**

**Friday, September 22, 2023, 12 pm - 10 pm**

**Saturday, September 23, 2023, 10 am - 10 pm (Farmers' Market opens at 7a.m., not mandatory for other vendors)** Vendors are expected to be open during publicized dates & times



MAINSTREET  
ROSWELL



PO Box 1328  
Roswell, NM 88202  
(575) 914-8017  
www.mainstreetroswell.org

### VENDOR APPLICATION

Responsible Person \_\_\_\_\_

Type/Name of Business \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_

Phone (Home) \_\_\_\_\_ (Work or Cell) \_\_\_\_\_

Email \_\_\_\_\_

Alternate Contact \_\_\_\_\_ Phone \_\_\_\_\_

Type of booth requested \_\_\_\_\_ Fee for your booth \_\_\_\_\_

- Arts/Crafts/Merchandise
- Non-Profit Organization  
Display/Games/Other

- 10X10 space \$200 (\$50 is a refundable deposit, **no electricity provided**)
- \$50 10X10 space (NON-PROFIT ONLY, **no electricity provided**)

Please give a full description of your products being sold or items your booth will contain:

\_\_\_\_\_

Payment Included:  
(Choose one)

- Check/Money Order
- Cash
- Credit Card payments through PayPal to info@mainstreetroswell.org **or**  
**Square invoice upon request (processing fee will be applied)**

Payment in full must be made online OR must accompany this application  
(Check/Money Order to MainStreet Roswell, P.O. Box 1328, Roswell, New Mexico 88202)

I have included mandatory items:  Copy of Roswell Business License  Payment to MainStreet Roswell

By signing this I attest that I have read & agree to all the rules specified on **both pages**  
of the Vendor Contract for the 2022 Chile Cheese Festival:

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

For Office Use:
Booth Fee: \$
Deposit: \$
Total Paid: \$
Date:
Staff Initials:

NOTE: In the event the governor shuts the state down and this event is cancelled, all fees will be refunded.: