



MAINSTREET
ROSWELL

DOWNTOWN ELECTRIC LIGHT PARADE

Theme: **ITS' AN OLD-FASHIONED" CHRISTMAS**

FLOAT ENTRY FORM

Saturday, December 2, 2023, 6:00pm

Primary Contact Person: _____

Cell #: _____ Phone #: _____ email _____

Alternate Contact Person:

Cell #: _____ Phone #: _____ email _____

Organization or Business:

Address: _____ City _____ State _____

Check all that apply:

Float _____ Trailer _____ Vehicle(s) how many _____

Semi-truck(s) how many _____ Motorcycle(s) how many _____ Walkers (how many) _____

First Responders (type) _____ Bikes/Skaters (how many) _____

Band (name & how many in the band) _____

Animals– how many? what kind? _____ Other _____

COST FOR ENTERING THE PARADE – FREE!!

Santa & Mrs. Claus will be in the last float of the parade so NO other LIVE Santa's allowed.

Float Application DEADLINE: Friday, December 1, 2023

Applications can be mailed to: MainStreet Roswell, P.O. Box 1328, Roswell, NM 88202 or Email to:

ed@mainstreetroswell.org

PARADE ROUTE: Line up South on Main Street past College Avenue. Head South on Main Street to 3rd Street. Disbursing at 3rd & Virginia, Billy Ray's Parking lot.

To ENTER the FLOAT Competition - Take ONE(1) picture of your float, & send it via FB Messenger to <https://www.facebook.com/MainStreetRoswell> in a horizontal high resolution format by Monday, December 4th

Ask your friends & family to “LIKE” your float on FB.

Voting will be from December 4th to December 21st.

Posts with top 3 most “LIKES” **WILL BE AWARDED CASH PRIZES FOR**

1st Place

2nd Place

3rd Place

DEADLINES:

Float Applications must be received by Friday, December 1, 2023 by 5pm

Competition Pictures must be sent by Monday, December 4th, 2023

PLEASE READ THE FOLLOWING RULES TO AVOID DISQUALIFICATION FROM THE PARADE

1. Floats will **LINE UP** going South on 13th Street to Main Street past College Avenue. Head South on Main Street to 3rd Street, disbursing at 3rd Street and Richardson at Billy Ray's parking lot.
2. Parade starts at 6:00pm SHARP!
3. ABSOLUTELY NO STOPPING ALONG PARADE ROUTE – KEEP MOVING.
4. Absolutely no candy or other items will be thrown or dropped from the float or vehicle.
5. Getting on and off vehicles or floats is STRICTLY prohibited.
6. No loud noises, including but not limited to revving engines, burnouts, backfiring and offensively loud or inappropriate music.
7. Fire extinguisher must be on the vehicle or float.
8. All parade entrants must obey law enforcement directions – Roswell Police Department or Chaves County Sheriff's Department
9. Neither MainStreet Roswell, the Holiday Light Parade nor the City of Roswell will be held responsible for any accident or injury resulting from the parade.

I hereby agree to follow all rules and regulations set forth by MainStreet Roswell for the Downtown Holiday Light parade.

Signature

Date

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Email to: ed@mainstreetroswell.org / for questions call: 575-914-8017